

LIST OF INFORMATION DISCLOSED BY APPLICANT

(Use several sheets if necessary)

ATTY. DOCKET NO. 58368.105005	SERIAL NO. Unassigned	FILING DATE October 10, 2003
APPLICANT Frank S. Maggio		GROUP 3622

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	6,216,129	04/10/01	Eldering	707	10	03/12/99
	AB	6,212,262	04/03/01	Kamel	379	88.22	03/15/99
	AC	6,205,432	03/20/01	Gabbard et al.	705	14	11/16/98
	AD	6,018,768	01/25/00	Ullman et al.	709	218	07/06/98
	AE	5,936,661	08/10/99	Trew	348	13	11/19/96
	AF	5,935,002	08/10/99	Falciglia	463	19	04/28/97
	AG	5,916,024	06/29/99	Von Kohorn	463	40	12/08/97
	AH	5,915,243	06/22/99	Smolen	705	14	08/29/96
	AI	5,855,008	12/29/98	Goldhaber et al	705	14	08/28/97
	AJ	5,794,210	08/11/98	Goldhaber et al	705	14	12/11/95
	AK	5,778,181	07/07/98	Hidary et al	395	200.48	03/14/96
	AL	5,774,664	06/30/98	Hidary et al	395	200.48	03/25/96
	AM	5,759,101	06/02/98	Von Kohorn	463	40	04/11/94
	AN	5,734,413	03/31/98	Lappington et al.	348	12	11/30/93
	AO	5,713,795	02/03/98	Kohorn	463	17	01/10/94
	AP	5,697,844	12/16/97	Von Kohorn	463	40	03/08/96
	AQ	5,679,077	10/21/97	Pocock et al.	463	19	08/11/95
	AR	5,545,088	08/13/96	Kravitz et al.	463	40	05/08/95
	AS	5,539,822	07/23/96	Lett	380	20	04/19/94
	AT	5,518,253	05/21/96	Pocock et al.	273	439	03/16/94
	AU	5,508,731	04/16/96	Kohorn	348	1	02/25/93

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.C./

FORM PTO-140 (Rev. 10-1998)

10683939 - GAU: 3688

EFS-Web Receipt date: 10/10/2003

LIST OF INFORMATION DISCLOSED BY APPLICANT*(Use several sheets if necessary)*ATTY DOCKET NO.
58368.105005SERIAL NO.
UnassignedFILING DATE
October 10, 2003APPLICANT
Frank S. MaggioGROUP
3622**U.S. PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AV	5,453,015	09/26/95	Vogel	434	350	10/20/89
	AW	5,438,355	08/01/95	Palmer	348	1	04/16/93
	AX	5,283,734	02/01/94	Von Kohorn	364	412	09/19/91
	AY	5,227,874	07/13/93	Von Kohorn	358	84	10/15/91
	AZ	5,108,115	04/28/92	Berman et al.	273	439	10/15/90
	BA	5,057,915	10/15/91	Von Kohorn	358	84	10/25/90
	BB	5,035,422	07/30/91	Berman	273	439	12/07/89
	BC	4,876,592	10/24/89	Von Kohorn	358	84	05/10/88
	BD	5,823,879	10/20/98	Goldberg et al.	463	42	12/03/96
	BE	6,236,975	05/22/01	Boe et al.	705	7	09/29/98
	BF	6,183,366	02/06/01	Goldberg et al.	463	42	06/26/98
	BG	5,893,075	04/06/99	Plainfield et al.	705	14	10/27/95
	BH	5,743,745	04/28/98	Reintjes	434	307R	12/09/96
	BI	6,064,978	05/16/00	Gardner et al.	705	10	06/24/97
	BJ	5,271,626	12/21/93	Llenas et al.	273	430	04/21/92
	BK	6,061,660	05/09/00	Eggleston et al.	705	14	03/18/98
	BL	6,216,111	04/10/01	Walker et al.	705	14	3/19/97
	BM	5,983,196	11/09/99	Wendkos	705	14	12/18/96
	BN	5,999,914	12/07/99	Blinn et al.	705	26	10/16/96
	BO	5,717,923	02/10/98	Dedrick	707	102	11/03/94
	BP	6,102,406	08/15/00	Miles et al.	273	430	06/07/99

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.C./

FORM 10-2001 (Rev. 1/01)

EFS-Web Receipt date: 10/10/2003

10683939 - GAU: 3688

LIST OF INFORMATION DISCLOSED BY APPLICANT*(Use several sheets if necessary)*

ATTY. DOCKET NO. 58368.105005	SERIAL NO. Unassigned	FILING DATE October 10, 2003
APPLICANT Frank S. Maggio		GROUP 3622

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	BQ	6,151,586	11/21/00	Brown	705	14	11/21/97
	BR	5,643,088	07/01/97	Vaughn et al.	463	40	05/31/95
	BS	2001/0037232	11/01/01	Miller	705	10	03/13/01
	BT	2001/0018668	08/30/01	Yanase et al.	705	14	02/23/01
	BU	6,267,675	07/31/01	Lee	463	40	10/20/99
	BV	6,070,145	05/2000	Pinsley et al	705	10	07/12/96
	BW	6,161,059	12/2000	Tedesco et al	705	232	09/14/98
	BX	6,379,251	04/2002	Auxier et al	463	42	03/05/99
	BY	US2001/0032125	10/2001	Bhan et al	705	14	12/15/00
	BZ	US2002/0046095	04/2002	Wallace	705	14	03/05/01
	CA	US2002/0049634	04/2002	Longinotti	705	14	07/05/01
	CB	US2002/0062481	05/2002	Slaney et al	725	42	02/20/01
	CC	US2002/0077902	06/2002	Marcus	705	14	06/29/01
	CD	US2002/0116256	08/2002	De Rafael et al	705	14	03/19/99
	CE	4,809,013	02/1989	Cho et al	346	19	08/27/96
	CF	4,989,234	01/1991	Schakowsky et al	379	92.03	04/11/89
	CG	5,473,673	12/1995	Van Wijk et al	379	92.01	03/30/94
	CH	5,530,469	06/1996	Garfinkle	725	116	12/20/94
	CI	5,936,661	08/1999	Trew	725	114	11/19/96
	CJ	6,130,726	10/10/00	Darbee et al.	348	734	5/15/98
	CK	5,282,028	1/25/94	Johnson et al.	358	86	1/8/92

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.C./

FD-1418 (Rev. 10/10/2003)

10683939 - GAU: 3688

EFS-Web Receipt date: 10/10/2003

LIST OF INFORMATION DISCLOSED BY APPLICANT*(Use several sheets if necessary)*

ATTY. DOCKET NO. 58368.105005		SERIAL NO. Unassigned		FILING DATE October 10, 2003	
APPLICANT Frank S. Maggio				GROUP 3622	
U.S. PATENT DOCUMENTS					
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS
	CL	6,086,381	7/11/00	Downs et al.	434
					SUBCLASS
					322
					FILING DATE IF APPROPRIATE
					9/2/97

FOREIGN PATENT DOCUMENTS

		Document Number: Country Code-Number-Kind Code	Date MM-YYYY ¹	Country	Name	Classification	
	CM	EP 0,711,076	10/1995	EP	Cannon	H04N	7/173
	CN	WO 01/29689	04/2001	WO	Westrope	G06F	17/00
	CO						

OTHER REFERENCES *(Including Author, Title, Date, Pertinent Pages, Etc.)*

	CP	A System for Measuring the Performance of Television Advertising, published at www.iagr.net/default.jsp , copyright 2002 by Intermedia Advertising Group Inc.
	CQ	
	CR	
	CS	
EXAMINER		/Adam Chornesky/ (06/10/2008)
		DATE CONSIDERED 06/10/2008
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if conformance and not considered. Include copy of this form with next communication to applicant.		

¹ Dates in MM-YYYY format are publication dates.² Classifications may be U.S. or foreign

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.C./